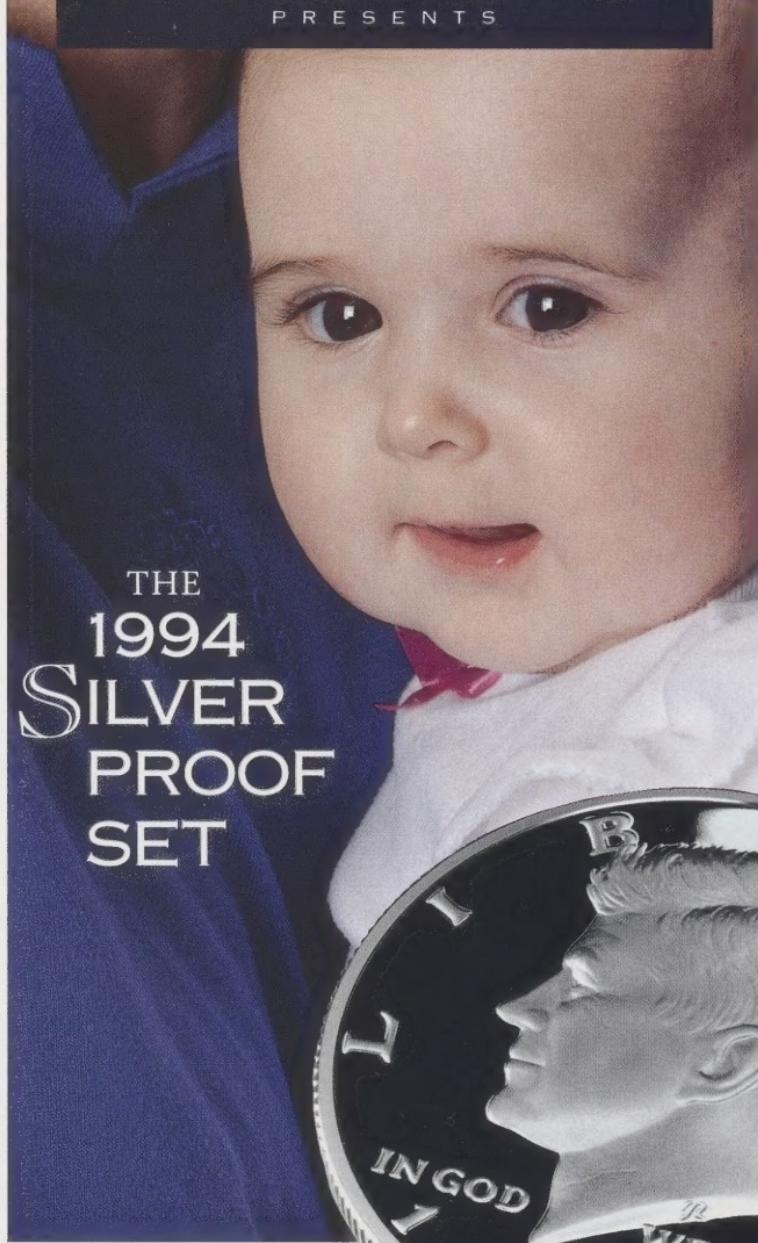


THE UNITED STATES MINT

P R E S E N T S

THE  
1994  
SILVER  
PROOF  
SET



*The keepsake gift for special times*

## THE 1994 SILVER PROOF SET

This set is an ideal gift or addition to a numismatic collection. The coin design identically matches the circulating coins, but the dime, quarter, and half-dollar are struck in coin silver. At 90% silver, coin silver has been the standard alloy for American silver coinage since 1837. The Silver Proof Set is minted in San Francisco, bears the "S" mint mark and is presented in compact jet black packaging with a Certificate of Authenticity.



Introductory  
price: \$18.00  
(after July 25:  
\$21.00)  
CODE S05

*Certificate of Authenticity*

*or to enhance a special collection*

## THE 1994 PREMIER SILVER PROOF SET

The glistening elegance and intrinsic value of silver combine to create a tasteful gift that will be cherished for generations. To make this set a truly meaningful gift, we have created a package that complements the refined beauty and technical artistry of these precision-crafted coins. They are presented in a rich, black velvet, white satin-lined case with silvery accents. This case comes in a leather-grained black outer box with a Certificate of Authenticity.



Coins not actual size.

Introductory price: \$29.00  
(after July 25: \$37.00)  
CODE S06

*A valuable addition certain to brighten the face of any generation of collector...*

AND THE UNITED STATES MINT IS  
PLEASED TO ANNOUNCE

*A distinctive new finishing  
touch for your gift packaging*

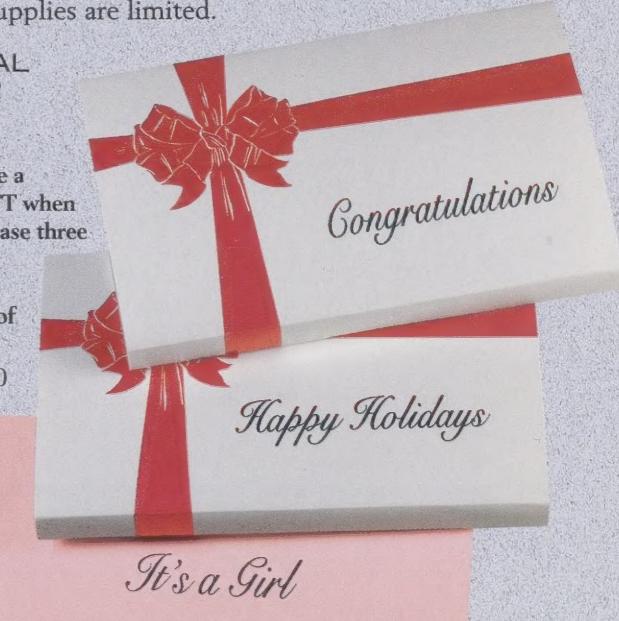
Graduations, birthdays, weddings, holidays -- these are just a few special occasions for which a Silver Proof Set would be the perfect gift. This is the way to personalize that gift with a set of gift packaging sleeves specifically designed to commemorate your event with:

- Happy Birthday      • Happy Anniversary      • It's a Boy
- Congratulations      • Happy Holidays      • It's a Girl

Each version features engraved silver lettering and a multi-level foil stamped red ribbon. The Mint is pleased to offer these gift sleeves at no extra charge when you purchase three or more Silver Proof Sets. These sleeves are an attractive and affordable finishing touch that will show someone special just how much you care. Please order today, supplies are limited.

**SPECIAL  
OFFER**

The Gift  
Packaging  
Sleeves are a  
FREE GIFT when  
you purchase three  
or more  
regular  
Silver Proof  
Sets  
(CODE S05)



## HOW TO ORDER

To order the 1994 Silver Proof Set and the 1994 Premier Silver Proof Set, simply complete the accompanying order form. Please don't forget to place both the form and your remittance in the return envelope.

If you have a question about your order, please don't hesitate to write or call us at:



**Customer Service Center  
UNITED STATES MINT  
10001 Aerospace Road  
Lanham, Maryland 20706  
(301) 436-7400**

Our staff is available Monday through Friday from 9 AM to 5 PM, Eastern Time. Other Mint offices serve primarily as production facilities and are not equipped to handle your inquiries as effectively as our Customer Service Center. Please be sure to use the number and address listed above.

United States Mint numismatic programs are self-supporting. Proceeds from sales, after reimbursement for costs, are deposited to the General Fund of the United States Treasury.

**ORDER NOW!  
The special Introductory Discount  
price ends JULY 25, 1994**

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### COLLECTOR'S RECORD

Customer Number \_\_\_\_\_

Date of Order \_\_\_\_\_

Method of Payment \_\_\_\_\_

Amount of Order \$ \_\_\_\_\_

Order Description \_\_\_\_\_

DESIGNED AND PRINTED IN THE U.S.A.



DEPARTMENT OF THE TREASURY  
UNITED STATES MINT • WASHINGTON, D.C. 20220

## *A Message from the United States Mint*

Dear Mint Customer,

I am pleased to let you know that the 1994 Silver Proof Sets are now available. Once again these numismatic products are beautiful examples of the minter's art. They come in two different packaging choices, each with a Certificate of Authenticity. In addition to the regular Silver Proof Set, you can order the Premier Silver Proof Set — a truly regal presentation that comes in a black velvet case lined with white satin with silver touches, and a leather-grained black outer box.

This is a special time of year, especially with the usual number of weddings and graduations. The 1994 Silver Proof Set is a perfect gift for these occasions or, perhaps, for a new baby, with coins bearing the birth year. And if you order three or more of the Silver Proof Sets, we'll give you a package of six gift sleeves for them. By slipping one of these sleeves on a set, you can make the recipient feel special. The sleeves say "It's a Boy", "It's a Girl", "Happy Birthday", "Happy Holidays", "Happy Anniversary", and "Congratulations." I know you'll like them. In addition to being a most attractive gift, the set is, as always, a perfect choice for the collector to add to his or her own treasure chest.

Finally, reflecting our renewed commitment to customer service, we have cut order delivery time, and we are now accepting order cancellations at any time before shipment of your order. We appreciate your support and hope you'll allow us to be of service to you for years to come.

Sincerely,

Philip N. Diehl

EXECUTIVE DEPUTY DIRECTOR OF THE MINT

*P.S. Please consider ordering several sets for last minute gift-giving.*

New from the  
U.S. MINT

## COMMEMORATE SPECIAL EVENTS...

You can  
chronicle:

the birth  
of a child or  
grandchild

the birthday  
of someone  
special

a graduation

a wedding day  
or anniversary

a new job or  
successful career  
accomplishment

significant  
holidays of all  
faiths and  
heritages

a thoughtful  
deed

Please  
order today  
— supplies  
are limited

with this **GIFT PACKAGING SET** specially created by the U.S. Mint to recognize the significant events of our lives. Each set contains sleeves that read "Happy Birthday," "Happy Anniversary," "Happy Holidays," or "Congratulations" foil stamped in silver on a white background with a red ribbon. Sleeves that feature "It's a Boy" on a blue background and "It's a Girl" on a pink background complete the set.

The six-sleeve set matches the meticulous quality and integrity of the Silver Proof Sets in every way and is a logical and affordable way to personalize your gift for added sentimental value.

Receive one  
six-sleeve set  
**FREE**  
with the  
purchase of  
three or more  
Silver Proof  
Sets (Code S05)



Gift sleeve  
sets are also  
available for  
\$2.50 per set

sleeves shown are  
not actual size

# AN INTEGRAL PART OF THE NEW GENERATION OF NUMISMATISTS' GROWING COLLECTIONS

Crafted to the highest standards of minters' quality and precision, the Silver Proof Set and Premier Silver Proof Set are an important part of any collection, new or old. They are made of 90% silver and depict the Presidents who are indelibly linked to important historic events of our country's collective memory. Whether you choose the compact jet black packaging of the Silver Proof Set or the Premier Silver Proof Set's elegant black velvet packaging surrounded by a leather-grained outer box, each set is a valuable addition to any collection, including your own.

*These sets are the perfect gift to be given year after year and are sure to increase in sentimental value as a collection grows. They will take their place as cherished heirlooms to be passed from generation to generation.*



## INTRODUCTORY PRICE

Silver Proof Set  
\$18.00  
CODE S05

Premier Silver  
Proof Set  
\$29.00  
CODE S06  
through  
July 25

*To inquire about the purchase of  
U.S. Mint Products, please contact*

**CUSTOMER SERVICE CENTER  
UNITED STATES MINT**  
10001 Aerospace Road, Lanham, MD 20706  
(301) 436-7400

*Business hours are Monday through Friday  
9 AM to 5 PM, Eastern Time*

